

# Welcome to MY LIFE'S Celebrations

Our unique publication highlights how we acknowledge all of life's accomplishments, big or small. Whether it's a graduation, wedding, milestone birthday, reunion, or anything in between, marking life's special moments with a celebration is one of the best parts of a life well lived!

## 2018 MEDIA KIT



My Life's Celebrations is a beautifully curated collection of images and editorial that demonstrate the many gifts and talents of florists, photographers, caterers, officiants, jewelers and event planners as they transform a variety of venues. From ones backyard, to a grand ballroom, to an airplane hangar...they're all ideal spots for that picture-perfect occasion.

# DISTRIBUTION SPECS

We're proud of our

**30,000**

Copies

Distributed throughout Pennsylvania, Maryland, West Virginia, Washington DC and Virginia directly into the hands of planning professionals as well as people who need inspiration for their special celebration!

That means:

**20,000**

Copies

Distributed in:

Event Venues  
Hotel Rooms  
Spas & Salons  
Wedding Expos

&

**10,000**

Copies

Direct-mailed to  
Business Event Planners,  
Private Event Planners,  
Wedding Planners, and Coordinators.

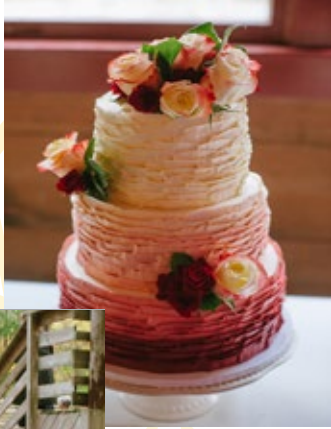
# DIGITAL DISTRIBUTION

Promotion through website and social media channels, reaching up to

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Digital Viewers Per Year

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PULLING ON YOUR  
*Heart Strings*



First Class Graduation with  
40s **STYLE FLAIR**



We were  
*swingin'*

**F**ugiam nem quidem natu? Que peraeat volores t'ant' aut voloc-tum que molorperunt a sit, ve-lasequat vidunt ea nonseadit eos actus re odi conecabo. Mo odio conseqeque la plab ins e perferum idanto inisse venit' of ficis magri-ent imposseid quam ut verri et mirchus volozep empe plom'audi, gram, ins que opta nosti in vinas volas daseadit quam et ma voluptatis dolere, aumque sem v'acta volutsturepe maio in om-molke com'is nrethas nonseactas volozeadit, con, conetec'um fugassus dampnum reicate in'p'na quod'ndem esseque offlod' eliquid elicit-la conneccab' musert abo. Ut ea nis add eutem